



BEST EVER BENCHMARKS



| METRICS | BEST DAY EVER (BDE) | BEST WEEK EVER (BWE) | BEST MONTH EVER (BME) | BEST YEAR EVER (BYE) |
|--------------|------------------------|-------------------------|--------------------------|-------------------------|
| DIALS | | | | |
| SETS | | | | |
| NEW SETS | | | | |
| KEPT | | | | |
| QS | | | | |
| FACTFINDERS | | | | |
| ACTIVITY PTS | | | | |
| SUB LIVES | | | | |
| SUB PREMIUM | | | | |
| LIVES PAID | | | | |
| NC PAID | | | | |
| PREMIUM PAID | | | | |
| NEW AUM | | | | |
| GDC | | | | |
| | | | | |